

There are **2.5 million** New Yorkers suffering from substance abuse disorders and problem gambling addiction, but hope and help are available. Prevention is proven, treatment works, and the multitude of New Yorkers **living real lives in recovery**, is proof that recovery is possible. On September 25, 2010, thousands will join together as one, to celebrate recovery, to celebrate New York!

Presenting Sponsor



NEW YORK CELEBRATES RECOVERY



3rd Annual New York Recovery Rally
September 25, 2010

Thousands will gather at Icahn Stadium for a historic, unified "Recovery Celebration Walk" along the scenic Harlem River with a view of the Manhattan skyline. The Walk will end at the Harlem River Event Site with an entertainment-filled Rally to celebrate recovery in New York. Join us as we celebrate individuals and families in recovery, honor organizations providing prevention, treatment and recovery services, and offer a beacon of hope and support for those still in need of hope and help.

WHO: Open to the public; families and individuals in recovery; friends, advocates and supporters of recovery; service providers; health and human service professionals

WHAT: The third annual rally in New York designed to celebrate recovery from addiction and raise awareness of the importance of prevention, the benefits of treatment and the reality of recovery

WHEN: Festivities begin Saturday, September 25, 2010, at 10:00 a.m., featuring the Odyssey House 5th Annual "Run for Your Life" followed by the "Recovery Celebration Walk" and Rally with live entertainment, key speakers and fun, family activities

WHERE: Icahn Stadium, Harlem River Event Site,
Randall's Island Park, New York City

INFO: www.iamrecovery.com/rally

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